



  
TEN's 360  
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## Company Overview

TEN's 360 is an end-to end provider of tech inspired digital and traditional marketing services in the industry. We work as a Digital Catalyst for Organizations. TEN's 360 was founded with the goal of helping clients thrive in today's highly competitive marketing and tech environment. While other companies rush to abandon traditional marketing in favor of digital techniques, TEN's 360 has bolstered their offline marketing capabilities while expanding our team.

TEN's 360 offer a broad portfolio of traditional and digital marketing services. TEN's 360's offline marketing services allow our clients to pursue growth with the same efficiency, scalability, and focused targeting that makes digital marketing platforms so desirable. Our ability to design and deploy integrated marketing campaigns utilizing a variety of assets and channels sets us apart from other digital marketing services providers. We provide merchandises like Mugs, Posters, Stickers, Wristbands, Key rings, Wood Engraved Frames, T-shirts etc. with custom branding. Print materials like Notepads, Letter Heads, Visiting/Business Cards, Banners, Backdrops, X-Banners etc.

Among the digital section, planning long term and short-term marketing campaign for the clients, Facebook page management, preparing customer engagement reviews, negotiations on various digital deals, client servicing or query management, Media buying are very prominent. We also provide social media marketing services like Promo Videos, Audio visuals, Animation videos, Info-graphics, Product photo shoot, Graphics Design, Logo design, Advertisement designs, creating engaging social contents etc. Our technical team deals with all the IT and the web solutions like the development and maintenance of website and apps. We provide website design & development, using earned media such as Facebook, LinkedIn and Twitter to strategically funnel customers towards client's website. Native desktop and web applications, Cross-platform applications (Android & iOS) to reach clients loyal customers. We successfully position clients in search engines through a highly strategic and geographically-based use of keywords.



  
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TEN's 360 was the champion of business plan competition organized by Centre for Entrepreneurship Development (CED) in 2015 and received Seed Fund, Office Space and Mentorship till 2022 which helped us a lot to scale our business.

From 2016, TEN's 360 has worked with more than 500 Clients and still We are providing services to the top tier brands of Bangladesh and Abroad. TEN's 360 has already worked with brands like Walton, BRAC University, ACI, Reneta, Chinigo, OnePlus Bangladesh, Anker Bangladesh, Amazfit Bangladesh, Rangs, Super Board, Xiaomi Bangladesh and many restaurants in Dhaka.

Future plan of TEN's 360 is to expand our merchandise department and onboard more international clients. There will be a full featured e-commerce platform where users will be able to design their own custom designed merchandises like framed wallpapers, canvas, t-shirts, mugs etc. in our platform and place orders on the website which will be delivered directly to customers doorstep. Current market size of custom merchandise is growing rapidly in our country and also internationally. We are planning to capture both markets. We will also incorporate our digital services with this platform which will give us more traction. The problem we are trying to solve here is to provide quality products in reasonable price which will create a brand that everyone can trust. We are planning to run more marketing campaigns on international market and hire/partner with agencies on commission basis to get more international clients.

We believe our profile provides a complete marketing solution which will culminate in highly successful results for businesses.

If you have any questions don't hesitate to get in touch.