



# কেনায় জিতলে বেচায় জিতবেন

## Overview:

District Bazaar is a B2B e-commerce company with a mobile app that provides more options of products for the retailers at a much lower price. The operation is driven by a sophisticated supply chain and field agents, intertwined with the of power technology. We plan on creating local employment in the rural areas and add values to community through a range of intrinsic developments. District Bazaar is the Pioneer in the Market with such innovations since our TG is an untapped market.

## Market Scenario:

The idea of District Bazaar emerged in pursuit of solving an age-old problem of the retailers in the rural Bangladesh. The retail market size of Bangladesh is approximately \$18.4 billion (as of 2019)

District Bazaar plans on becoming the biggest B2B e-Commerce platform with unrivaled size of product catalogue, sourced from all across the country and beyond.

We want to empower the rural Bangladesh, especially women by enabling them to procure products from anywhere they desire. District Bazaar also provides micro-credit schemes. The retailers can make a purchase on credit from District Bazaar. We have partnered with Eastern Bank Ltd. (EBL) & developed a product that will enable the retailers to payback within 45 days. While the supplier gets the full amount during the dispatch.

The District Bazaar, unlike any other e-Commerce app, is a lifestyle app that provides both entertainment and solution to the retail business owners of the country.

**Mission:** The mission of District Bazaar is to onboard all the major producers and importers on the app and bridge the gap between them and the end customers. By doing so, we are able to cut down on all the extra costs, making products much affordable for the end customers. While doing so, the retail entrepreneurs enjoy a vast variety of products to choose from and also gets to maximize their profit margins.

**Vision:** District Bazaar plans on becoming the biggest B2B e-Commerce platform with unrivaled size of product catalogue, sourced from all across the country and beyond. We want to empower the rural Bangladesh, especially women by enabling them to procure products from anywhere they desire. The District Bazaar, unlike any other e-Commerce app, is a lifestyle app that provides both entertainment and solution to the retail business owners of the country.

**Micro Credit Scheme:** The retailers can make a purchase on credit from District Bazaar. We have partnered with Eastern Bank Ltd. (EBL) & developed a product that will enable the retailers to payback within 45 days. While the supplier gets the full amount during the dispatch. This service is provided keeping in mind that there must be no collateral provided from the retailer's end. This is a win-win offering for both the suppliers & the retailers.



# Founders:



SHAMDANEE TABRIZ, MILT Chief Executive Officer The CEO & co-founder of District Bazaar has been in the startup ecosystem since 2015. He has received numerous acclaims, notably CILT International Young Achiever of the Year Award'17, which was held in Wroclaw, Poland in the CILT International Convention. He is also the founder of Rapido Deliveries and is currently acting as the General Secretary of Chartered Institute of Logistics & Transport (CILT), Young Professionals Forum.

MAHEDI HASAN KHAN Chief Marketing Officer Mahedi is the co-founder and Chief Marketing Officer of "District Bazaar"; co-founder and assistant director of "Khan's Jute Composite Mills Ltd.". He is an entrepreneur, fashion model & actor at many different fashion brands in Bangladesh. By winning a business competition organized by BRAC Incubation Center (BIC) and Center for Entrepreneurship Development (CED), Mahedi started his entrepreneurial journey as a Founder & CEO of Zoom Tube.



SHIYAM TALUKDER Chief Compliance Officer Shiyam is the co-founder of District Bazaar. He is a self-motivated entrepreneur, who has the desire to make use of his technical and professional expertise and skills.

SADMAN TAUSIF Chief Human Resource Officer Sadman is the Chief Human Resource Officer of District Bazaar. He has been in the event management sector since 2013 as the founder of ACE events. He is also working as the head of operations and logistics at Freedom - youth organization



SAYEDA RIRU Chief Technology Officer Sayeda is the Co-Founder & the CTO of District Bazaar. She has completed her studies from UNISEL, Malaysia on Information technology & Industrial computing

News published on national news paper  
"The Business Standard"

Link: <https://www.tbsnews.net/features/panorama/district-bazaar-virtual-wholesale-market-micro-retailers-around-country-253984>

