



ioSys

ioSys is a R&D based startup. We create and reimagine what is possible with embedded system: such as, microchips, microcontroller-based works, industrial works and automation; artificial intelligence, medical imaging, security system, data science, robotics; augmented reality , educational projects, AR game development, STEM education, business projects. We are a group of makers that brought to market new platforms and technologies to drive the technology movement. Our strategy is to create a culture of innovation throughout the total community and youth to be in line with the dream of the Government of Bangladesh- “Digital Bangladesh”. We have launched RFID based attendance system, gas leakage detector, smart window powered by solar, AI supported fire detection system, smart ICU, home automation, smart stair lights and ETP plants. Our products are different than the traditional one as we have introduced artificial intelligence to our product development. Additionally, we also tried to introduced eco-friendly product to the market. We are currently are operating in both business to consumer (B2C) and business to business (B2B) level. We are treating people from middle class and upper class as our target market of B2C. We are employing students from technology and freelancers as our partner to manufacture these products. We emphasize on post sales service, because we believe on the quote "We don't want to push our ideas on the customers, we simply want to make what they want - Laura Ashley".